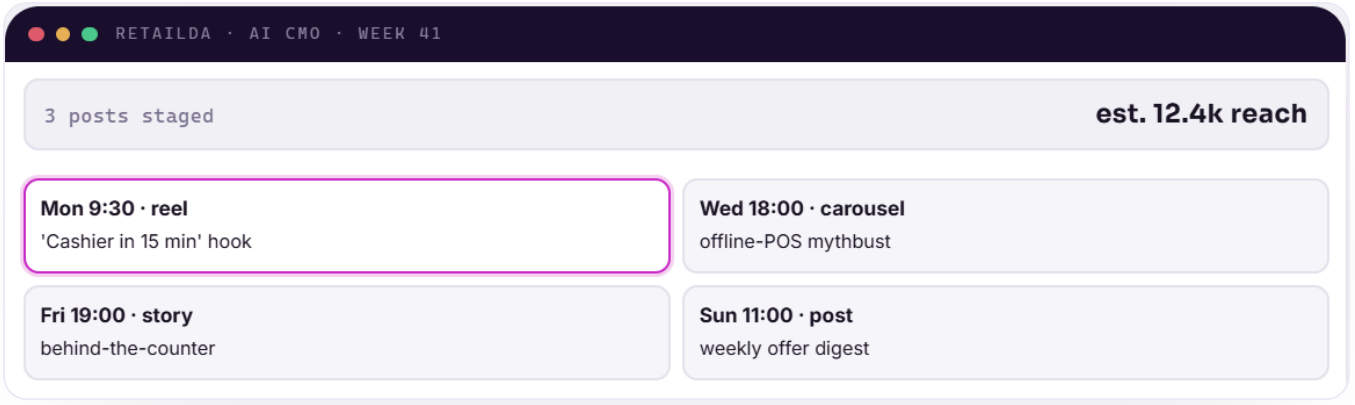
RetailDA

PRODUCT DATASHEET · AI ENGINE

AI C.M.O

The digital marketing agent for content, images and data.

A copilot inside the back office: product descriptions, image variants, spreadsheet cleanup, catalogue enrichment and AI forms that take text, file or audio input — grounded in your actual item data.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Content copilot
Descriptions, attributes and translations drafted from your data — inline, where you write.

Image generation
Product imagery and marketing variants on demand, straight into the library.

AI forms
Forms that think — file uploads, smart prompts, generated answers and files back.

Messy-data cleanup
Ragged supplier matrices normalised into catalogue fields.

Human review
Drafts queue for approval — nothing publishes itself.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

Part of the AI Engine add-on

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 9 FEATURES

- ✓ Catalogue hygiene sweeps on command — 'find products without an image' audits the record and proposes fixes
- ✓ Image generation straight to the library
- ✓ Messy supplier matrices normalised into catalogue fields
- ✓ Bulk content operations
- ✓ Reusable prompt templates
- ✓ In-editor copilot — descriptions, attributes, translations
- ✓ AI forms — file, audio & text inputs with generated answers
- ✓ Draft queue with human approval
- ✓ Brand-tone memory

BUILT FOR

Retail · Wholesale

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How AI C.M.O compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#ai-cmo

ALTERNATIVE	WHERE RETAILDA™ WINS
Jasper / copy tools	Content grounded in your actual catalogue — descriptions, translations and images drafted from your data, in place.
Generic ChatGPT	AI forms that take file and audio input and file results to the record — not a chat window.
Agency content	Drafts queue for approval and publish inside the system — nothing leaves your boundary unreviewed.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

MCP Server · AI Control Center · Enterprise RAG · Conversational Agents · Spatial Intelligence

Deployment & rollout

What a AI C.M.O deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	Part of the AI Engine add-on — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

Part of the AI Engine add-on

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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WHATSAPP: +91 - 94751 16711

OpenAI · WordPress · Meta · ZOHO

RetailDA