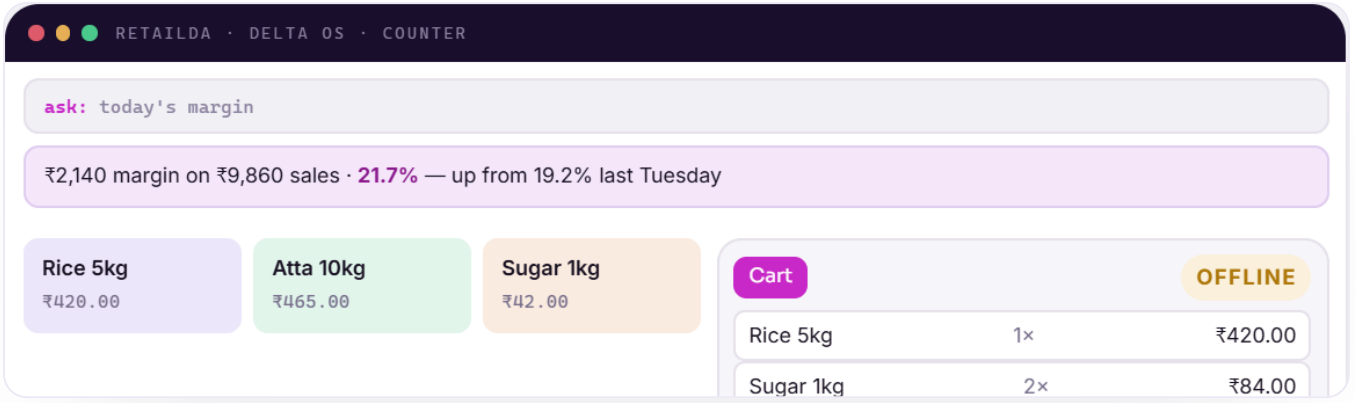
PRODUCT DATASHEET · POINT OF SALE

AI Delta OS

One unified screen: POS, barcode labels, POs, multi-outlet stock, AI agent, analytics cockpit & WhatsApp invoices.

The complete integrated entry edition of RetailDA™ — one self-contained interface combining retail & grocery POS, built-in barcode label generation, purchase orders, inter-outlet stock transfers, a full AI add-on suite, an operator analytics cockpit (LTV, RFM segments, cohort retention, conversion funnel, live visitors), a store-ops workspace (bulk & variation product editor, order export, sequential numbering, abandoned-cart recovery, coupon manager), a conversion-tuned storefront layer and WhatsApp order invoicing on your own verified sender or the RetailDA™-branded number. Add the optional Delta Restaurant, Table QR, Kitchen & Kiosk Pack (+₹799/site/mo) for waiter/kitchen panels and self-order kiosks — and upgrade straight to Growth or Scale on the same database with zero migration.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Retail & multi-outlet core (₹999/site/mo)

High-speed offline-first checkout with split tender — one bill across cash, card & UPI in a single payment — hold-cart queue, customer display, cash-drawer withdrawal logs, purchase orders, supplier price alerts and inter-outlet stock transfers in one unified UI — licensed per site, unlimited outlets by adding sites.

The AI agent + full AI add-on suite

Predefined tool-calls read and write your ledger — stock lookups, draft POs, margin checks and discount rules — with per-customer chat memory, live web answers, quick-action suggestion buttons, visitor pre-chat forms, product-search & order-tracking tools, smart auto-links with product thumbnails, email alerts and an optional local-model mode at zero API cost.

Built-in barcode & invoice studio + WhatsApp invoices

Generate and print custom barcode label pages (with or without price) and scannable barcodes/QRs on invoices — then push the order invoice straight to the customer's WhatsApp on your own verified business number & logo (official API, per-message cost) or on the RetailDA™-branded store line.

Operator analytics cockpit

Live sales dashboard with period-over-period deltas, average order value, conversion rate and a views → cart → checkout → orders funnel — plus customer LTV, RFM segments (Champions / At-Risk / Hibernating), month-by-month cohort retention, live visitors with cart status and a geo sales map by country, city & state.

abandoned-cart recovery, coupon manager, branded admin login, new-order push alerts on your phone and multi-country tax reports — GST, VAT & regional regimes (incl. CA-ready GSTR-1 & GSTR-

register.

AVAILABILITY

₹999/site/mo billed yearly (+₹799/mo Restaurant & Kiosk Pack · or ₹29,999 one-time)

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 19 FEATURES

- ✓ 3 POS modes in one unified UI — Grocery/Retail core · QSR & Table-Service (+₹799 pack)
- ✓ AI agent inside that reads & writes the ledger — stock lookups, draft POs, margin & discount rules executed
- ✓ Scannable barcode or QR code printed on every customer invoice for instant order retrieval
- ✓ Outlet-wise stock & inter-outlet transfers with request, accept and decline workflows
- ✓ Built-in coupons, gift vouchers, points-based loyalty rewards & self-service tablet kiosk mode
- ✓ Customer-facing second display, full/partial refunds & order item exchange
- ✓ Multi-country tax compatible — GST, VAT & regional regimes (incl. CA-ready GSTR-1 & GSTR-3B for India)
- ✓ Store-ops workspace — bulk & variation editor, quick-edit sidebar, Excel/CSV export, sequential order numbers, abandoned-cart recovery & coupon manager
- ✓ Conversion-tuned storefront PWA — your domain & brand, distraction-free checkout, sticky buy bar, trust badges & speed-first pages
- ✓ Zero-migration upgrade path — switch to Growth or Scale on the same database without re-entering a single SKU
- ✓ Dedicated Waiter, Kitchen & Cashier panels + table QR/barcode ordering (+₹799 pack)
- ✓ Built-in barcode label generator (with or without price) + custom barcode page builder
- ✓ Full stock & purchase order intake with automatic price-update alerts when supplier cost moves
- ✓ Split payment on one bill — cash + card + UPI at once — custom tender methods, customer debt (udhar) settlement & cash-drawer withdrawal logs
- ✓ Real-time sales & seller-performance console, Ctrl+K keyboard command search & live Google Sheets sync
- ✓ WhatsApp order invoices — your own verified business sender (official API, per-message cost) or the RetailDA™-branded store line
- ✓ Analytics cockpit — LTV, RFM customer segments, cohort retention, conversion funnel, live visitors & geo sales map
- ✓ AI add-on suite — per-customer chat memory, live web answers, quick-action buttons, visitor forms, email alerts & local-model mode
- ✓ New-order push alerts on your phone — runs like a mobile admin app with no app-store install

BUILT FOR

Retail · Restaurants · Cafés · Salons & spas · Pharmacies

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How AI Delta OS compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#ai-delta-os

ALTERNATIVE	WHERE RETAILDA™ WINS
Petpooja	Their base ₹10k–12k/yr plan charges extra for KDS, captain app, loyalty, kiosk and website (stacking past ₹43k/yr) — AI Delta OS + Restaurant & Kiosk Pack is ₹1,798/site/mo (~₹21.6k/yr) with waiter/kitchen/cashier panels, table QR, kiosk, barcode studio, POs and an AI agent — under half their stacked bill.
Gofrugal Starter	They charge ₹1,100/store/mo plus ₹1,100/mo per extra user; AI Delta OS is ₹999/site/mo billed yearly with unlimited staff, built-in barcode generation, live analytics and an AI agent inside.
Vyapar / myBillBook	Real commercial POS — cash-drawer accountability, barcode label studio, Ctrl+K analytics console and an AI agent that executes tasks on your ledger (waiter/kitchen panels a +₹799 pack away) — with a one-click upgrade path into the 55-app RetailDA™ suite.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

POS Terminal · Payments Hub · Distributors · GPS Cashier

Deployment & rollout

What a AI Delta OS deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	₹999/site/mo billed yearly (+₹799/mo Restaurant & Kiosk Pack · or ₹29,999 one-time) — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

₹999/site/mo billed yearly (+₹799/mo Restaurant & Kiosk Pack · or ₹29,999 one-time)

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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