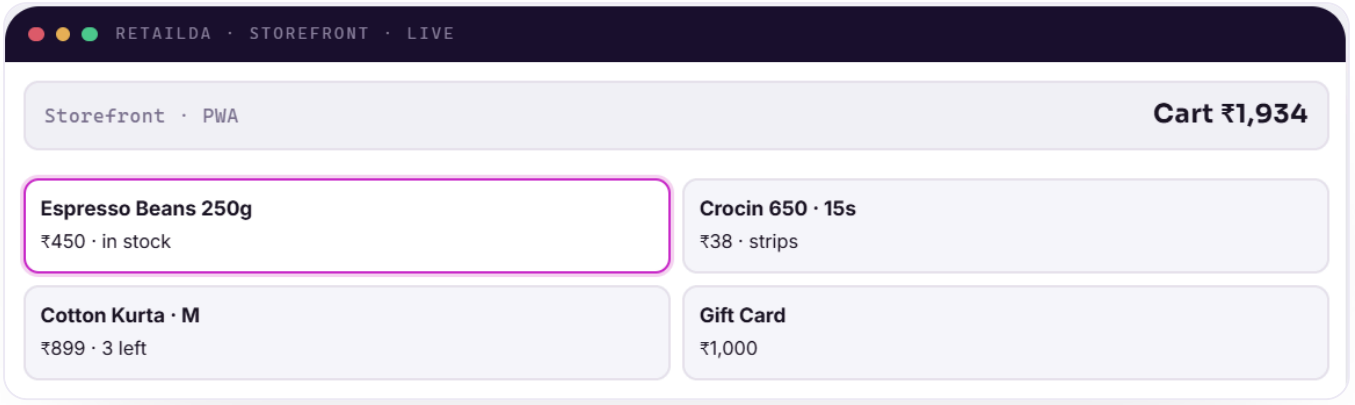
PRODUCT DATASHEET · OMNICHANNEL & LOYALTY

Branded Apps

White-labelled PWAs with native RTL support.

Your storefront as an installable PWA — your brand, your domain, your catalogue, native RTL support for Arabic and Hebrew markets — reading the same stock the register does.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

White-labelled PWA
Installable storefront on your domain, your brand end to end.

Native RTL
Arabic and Hebrew layouts are a switch, not a project.

Live catalogue
Items, prices and stock read from the same ledger.

Pickup & delivery
Order flow lands in the same queue as the register.

Conversion-tuned
Speed-first, distraction-free checkout with a sticky buy bar.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

Included from AI Delta OS (₹999/site/mo yearly)

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 10 FEATURES

- ✓ White-labelled installable PWA on your domain
- ✓ Same catalogue, stock & prices as the register
- ✓ COD & online payments
- ✓ Offline-capable storefront
- ✓ Conversion-tuned checkout — distraction-free, speed-first, sticky buy bar
- ✓ Native RTL — Arabic & Hebrew layouts
- ✓ Pickup & delivery order flows
- ✓ Customer accounts & order history
- ✓ Menu & catalogue theming
- ✓ Trust badges & stock-true urgency — '3 left' means the ledger says 3 left

BUILT FOR

Retail · Grocery · Restaurants

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How Branded Apps compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#branded-commerce

ALTERNATIVE	WHERE RETAILDA™ WINS
Shopify	A real storefront on your domain, offline-capable PWA, native RTL — and the stock is the same ledger, not a sync.
Marketplaces	Own the customer relationship — no marketplace tax on your own regulars.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

Guest Identity · Multivendor Management · Self-Service Kiosk · Loyalty & Rewards · Scheduling & Appointments

Deployment & rollout

What a Branded Apps deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	Included from AI Delta OS (₹999/site/mo yearly) — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

Included from AI Delta OS (₹999/site/mo yearly)

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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CALL: +91 - 87778 40671
WHATSAPP: +91 - 94751 16711

shopify · WOO COMMERCE · WordPress · Razorpay