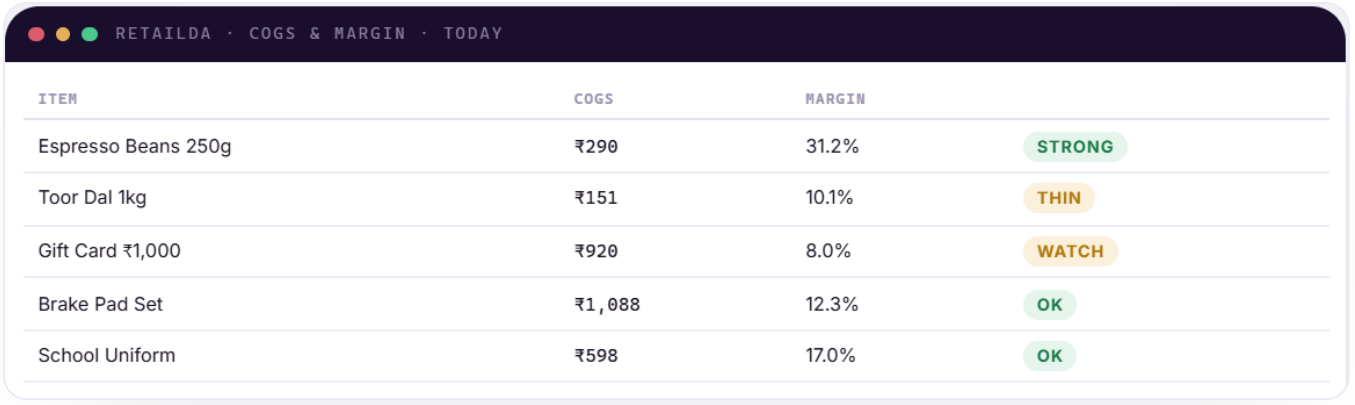
RetailDA

PRODUCT DATASHEET · INVENTORY & MANUFACTURING

COGS & Margin Analytics

Precise cost of goods sold and gross-profit monitoring.

Transaction-level COGS means gross margin lands today, not at month end. See margin by item, node, supplier and cashier discount — while there is still time to act on it.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Transaction-level COGS
Gross profit computed per sale line using live landed cost.

Same-day margin
Today's gross margin today — per item, node, supplier or channel.

Discount leakage
Margin lost to manual discounts surfaced by operator and reason.

Price-rise detection
Supplier price movements flagged before they eat the tier.

480+ reports
The sold report library — margin, stock and P&L slices on day one.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

From the Growth plan

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 11 FEATURES

- ✓ Transaction-level COGS on live landed cost
- ✓ Discount-leakage report by operator
- ✓ Margin by customer tier
- ✓ Markdown impact preview
- ✓ 480+ pre-built reports — the sold SKU's margin, stock and P&L library on day one
- ✓ Margin-floor alerts — SKUs selling under threshold flag for repricing
- ✓ Same-day gross margin per item, node, supplier or channel
- ✓ Supplier price-rise detection
- ✓ BOM-rolled cost for manufactured items
- ✓ Exportable margin & P&L slices
- ✓ Landed cost per supplier — freight, tax and handling roll into item cost

BUILT FOR

Retail · Wholesale · Restaurants

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How COGS & Margin Analytics compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#cogs-margin

ALTERNATIVE	WHERE RETAILDA™ WINS
Tally	Same-day margin per item and channel — not month-end ledger archaeology.
Zoho Analytics	COGS on live landed cost without piping data into a separate BI subscription.
Odoo	Discount-leakage by operator and supplier price-rise detection as a report, not a custom build.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

Inventory Control · Stock Transfers · Procurement & Purchase Orders · Manufacturer · Stock Audit & Bulk Data · IoT Stock

Deployment & rollout

What a COGS & Margin Analytics deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	From the Growth plan — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

From the Growth plan

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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CALL: +91 - 87778 40671
WHATSAPP: +91 - 94751 16711

RetailDA