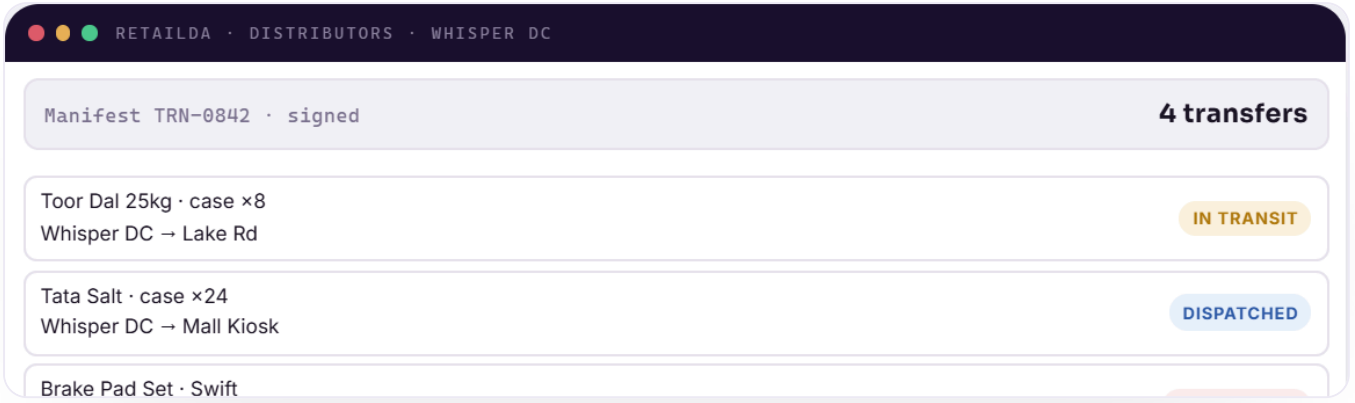
RetailDA

PRODUCT DATASHEET · POINT OF SALE

Distributors

Tier, role & account pricing for distributor networks.

Every pricing model your distribution network actually needs: per-unit and weighted goods, length cuts, quantity tiers, customer-group price lists, channel-specific sale prices and role-gated discounts — all evaluated locally at the register.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Sequential coupon stacking
Coupons apply in a defined order, stacked, at register speed — the promotion complexity cloud POS refuses to touch.

Channel-split pricing
Run a web-only sale without touching counter prices — each channel keeps its own.

Tier & group pricing
Quantity-break and customer-tier price lists applied automatically at scan time.

Weighted & measured goods
Sell by gram, litre or metre — digital-scale barcodes read weight and decimals at scan.

Role-based discounting
Cap and log discounts per role, not per cashier's judgement.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

Included from the Growth plan (₹2,999/site/mo yearly)

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 11 FEATURES

- ✓ Scheduled sale pricing per inventory — sale prices activate and expire on time
- ✓ Customer-group pricing — wholesale, retail, member
- ✓ Channel-split pricing — web promo ≠ counter price
- ✓ Role-capped discounts with override log
- ✓ Bundle & BOGO rules
- ✓ Price-override audit trail
- ✓ Quantity-break & tier price lists at scan time
- ✓ Sequential stacked coupons in defined order
- ✓ Scheduled promos by date, day-part or stock level
- ✓ Weighted & measured-goods pricing
- ✓ Cashback & store-credit promotions

BUILT FOR

Retail · Wholesale · Grocery

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How Distributors compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#distributors

ALTERNATIVE	WHERE RETAILDA™ WINS
Petpooja	Sequential stacked coupons computed at the edge in microseconds — the campaign pattern big chains run that cloud POS can't match on latency.
Zoho	Per-user subscription pricing tiers vs channel/group/tier price lists included per site.
Gofrugal	Promo scheduling and role-capped overrides live in the product, not as a consultant-configured extra.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

POS Terminal · Payments Hub · GPS Cashier · AI Delta OS

Deployment & rollout

What a Distributors deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	Included from the Growth plan (₹2,999/site/mo yearly) — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

Included from the Growth plan (₹2,999/site/mo yearly)

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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