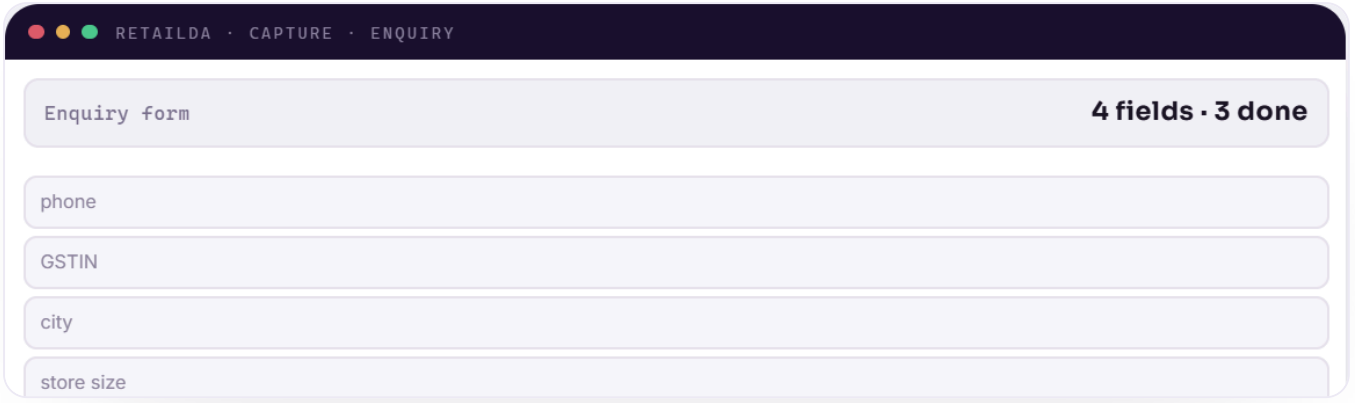
PRODUCT DATASHEET · SOCIAL COMMAND CENTER

Forms & Capture

65-field forms that calculate, charge and file themselves.

Lead capture, quotes, bookings and intake on a visual form builder: 65+ field types, conversational layouts, conditional logic, calculators, partial-entry recovery and payment collection — entries file straight to the customer record.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Every field type
65+ inputs — signatures, uploads, repeaters, ratings, calculated fields.

Calculators & quotes
Quote builders and pricing calculators that do the maths live.

Partial-entry capture
Abandoned half-filled forms still capture the lead.

Collect payment
Charge inside the form — bookings, deposits, donations, fees.

Files to the record
Entries attach to the customer record — no export ritual.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

From the Growth plan

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 10 FEATURES

- ✓ 65+ field types — signatures, uploads, repeaters, calculated fields
- ✓ Conditional logic
- ✓ Partial-entry capture — abandoned forms still capture the lead
- ✓ Entries file straight to the customer record
- ✓ Quiz & survey scoring
- ✓ Conversational one-at-a-time layouts
- ✓ Calculators & live quote builders
- ✓ Collect payments inside the form
- ✓ File uploads
- ✓ Embed anywhere + share links

BUILT FOR

All industries

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How Forms & Capture compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#forms-capture

ALTERNATIVE	WHERE RETAILDA™ WINS
Typeform	65+ field types, calculators and partial-entry capture — with payments inside the form, not after it.
Google Forms	Conditional logic, signatures and quote builders vs a commodity survey tool.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

Social Publisher · Campaign Studio · Content Revival · AI CRM Automation · A.B.M

Deployment & rollout

What a Forms & Capture deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	From the Growth plan — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

From the Growth plan
Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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CALL: +91 - 87778 40671
WHATSAPP: +91 - 94751 16711

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RetailDA