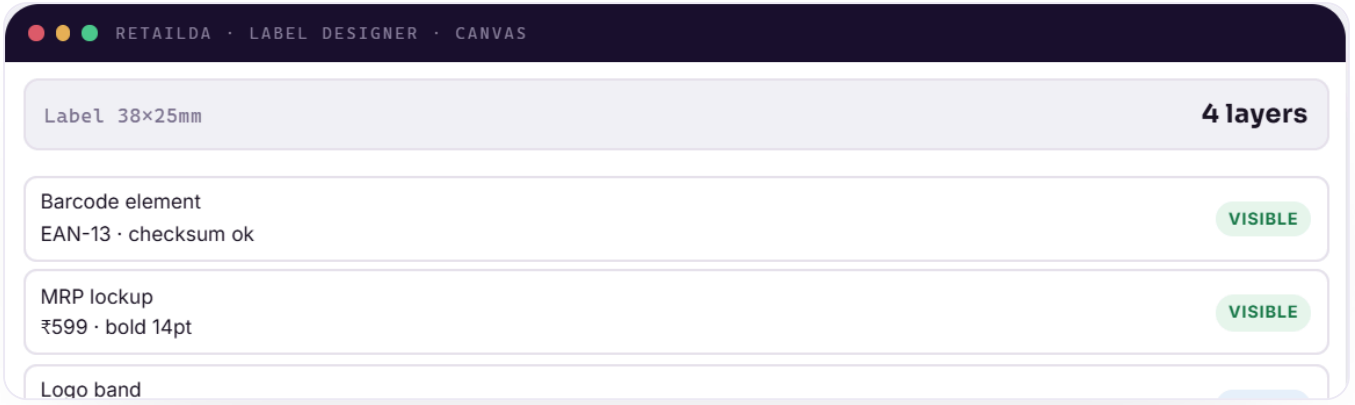
PRODUCT DATASHEET · BARCODING & LABELS

Label Designer

HTML/CSS label templates with multi-barcode layouts.

Labels designed like web pages, printed like receipts. HTML/CSS templates with data fields, multi-barcode layouts and per-node templates for shelf-edge, product and shipping labels.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Visual template editor
HTML/CSS layouts with live data binding — no proprietary format.

Multi-barcode layouts
Product, batch, price and QR on a single label, sized to stock.

Per-node templates
Shelf-edge for Andheri differs from shelf-edge for Dubai — correctly.

Bulk print by quantity
Labels print per ordered or received qty — 24 items in, 24 labels out.

Print anywhere
Routes through Cloud Print Fabric to whatever is plugged in.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

From the Growth plan

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 8 FEATURES

- ✓ HTML/CSS templates with live data binding
- ✓ Per-node templates — shelf-edge, product & shipping
- ✓ Logo & product images on labels
- ✓ Price tags refresh live from repricing
- ✓ Multi-barcode layouts on one label
- ✓ Bulk print by ordered or received qty
- ✓ Prints via the Cloud Print fabric
- ✓ Template library included

BUILT FOR

Retail · Grocery · Warehouse

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How Label Designer compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#label-designer

ALTERNATIVE	WHERE RETAILDA™ WINS
Barcode label tools	HTML/CSS templates with live data binding — the label is a view of the ledger, not a static graphic.
Bundled printer software	Per-node templates — shelf-edge, product and shipping labels diverge correctly across sites.
Dymo/Zebra utilities	Batch printing by received or ordered quantity, through the cloud print fabric.
BarTender Intelligent Templates	Any web designer can template a label in HTML/CSS — no proprietary editor — bound live to ledger fields instead of a mapped external database.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

Barcode Studio · Print Engine

Deployment & rollout

What a Label Designer deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	From the Growth plan — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

From the Growth plan

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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WHATSAPP: +91 - 94751 16711