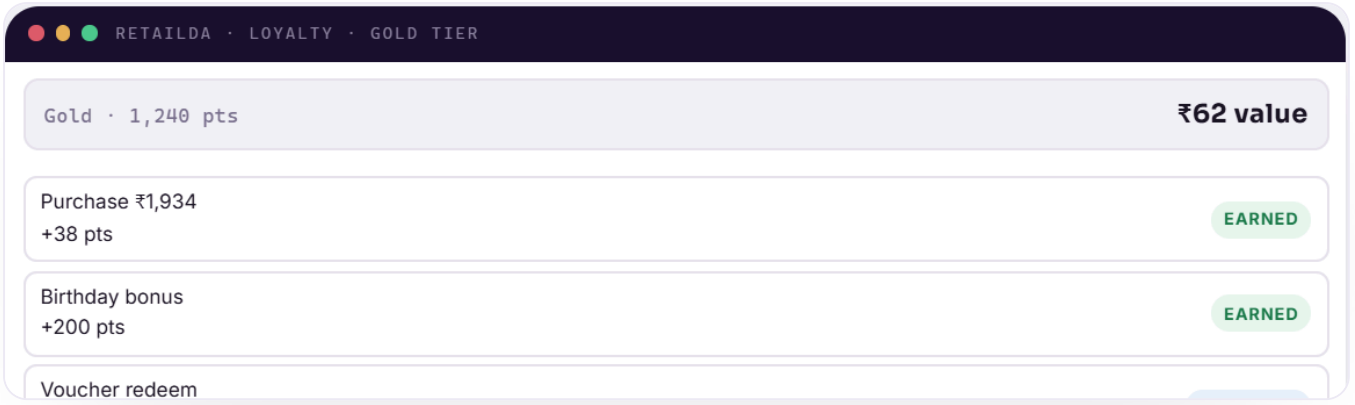
PRODUCT DATASHEET · OMNICHANNEL & LOYALTY

Loyalty & Rewards

Points, coupons and instant redemption across channels.

One loyalty wallet per customer across register, kiosk, PWA and QR ordering: points, cashback, coupons and tiers — including stacked promotional coupons that evaluate in sequence, instantly, at the till.



97
terminals live on one deployment

5 yrs
production on the original build

Air-gap
proven at defence sites

₹20L
lost in 48h — none since

WHAT IT CHANGES ON THE FLOOR

Cross-channel points
Earn and burn at register, kiosk, app or web — one balance.

Stacked coupon engine
Multiple promo codes apply in a defined sequence at register speed — the campaign styles big chains run, without their cloud latency.

Cashback management
Cashback credited, tracked and redeemed against the same customer record.

Tiers
Spend-locked tiers with benefits evaluated at checkout.

Liability view
Outstanding points as a number on the ledger, not a hope.

In production since 2021 — retail, defence, education, manufacturing & hospitality

AVAILABILITY

From the Growth plan

RUNS ON

Any device · offline-first · your infrastructure or ours

COMPLETE CAPABILITY SET — 10 FEATURES

- ✓ Cross-channel points wallet — register, kiosk, app, web
- ✓ Cashback management
- ✓ Targeted vouchers
- ✓ Birthday & anniversary triggers
- ✓ Point-expiry rules
- ✓ Sequential stacked coupons at register speed
- ✓ Spend-locked tiers evaluated at checkout
- ✓ Points liability visible on the ledger
- ✓ Referral hooks
- ✓ Redemption at every surface

BUILT FOR

Retail · Restaurants · Grocery

THE ECONOMICS

	RETAILDA™	PER-SEAT SAAS PATTERN
Pricing unit	Per site — staff accounts unlimited	Per user — every hire compounds the bill
Modules	Toggle on what you need, priced like apps	Per-module add-ons stacked on per-seat tiers
Connectivity	Runs fully offline — forever, if you want	No link, no sale
Data	One database per client — export anytime	Multi-tenant pool, export rituals

How Loyalty & Rewards compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#loyalty-rewards

ALTERNATIVE	WHERE RETAILDA™ WINS
Smile.io / LoyaltyLion	Points, cashback and stacked coupons across register, kiosk and app — without per-order loyalty metering.
Zoho Loyalty-class	One wallet across channels; the liability sits on your ledger as a number.
POS loyalty add-ons	Sequential coupon stacking at register speed — the edge-computation advantage, literally.

DEPLOYMENT MODELS

MODEL	WHAT IT MEANS
Shared cloud	Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff.
Private cloud	Your own isolated instance — one client, one database. No multi-tenant pooling.
TolsTek Host	On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons.
Air-gapped	Zero external calls, permanently — proven at defence installations where isolation is mandatory.

WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

RUNS WITH

Branded Apps · Guest Identity · Multivendor Management · Self-Service Kiosk · Scheduling & Appointments

Deployment & rollout

What a Loyalty & Rewards deployment actually looks like — bring this page to whoever signs off.

ROLLOUT

01 **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

02 **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

03 **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

04 **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

COMMERCIAL MODEL

Pricing	From the Growth plan — priced per site, never per user. Staff accounts are unlimited.
Ownership	Your data, your keys, your export — leave with everything. No data lock-in.
Support	Real engineers, ticket-based. Feature unlocks are toggles, not projects.

From the Growth plan

Sign up today — retailda.com/signup · no card required to start

Talk to an engineer

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WHATSAPP: +91 - 94751 16711

RetailDA