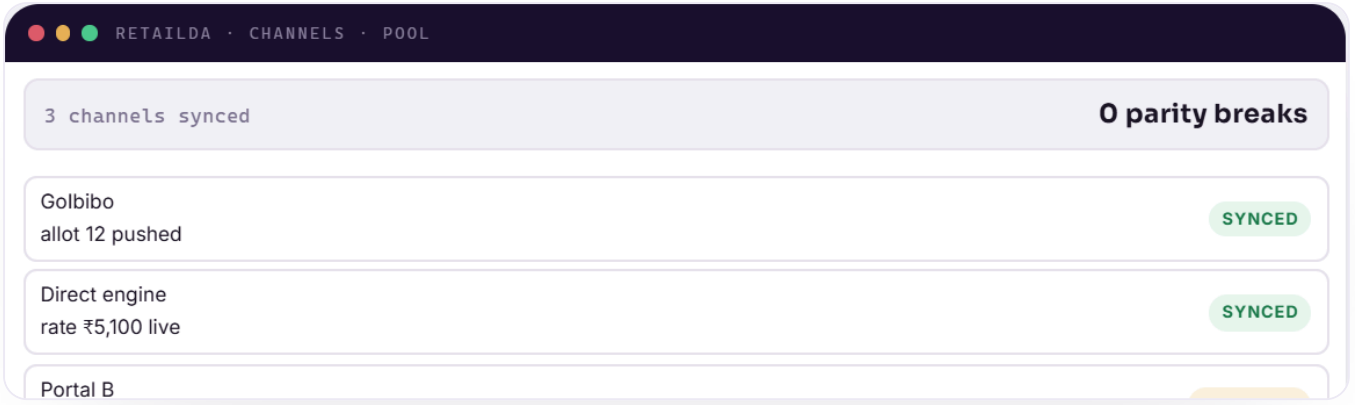
PRODUCT DATASHEET · HOTEL PMS

# OTA Channel Manager

Every channel. One availability truth.

Two-way synchronisation with the OTAs through a certified channel pipeline: rates, restrictions and availability pushed out, bookings pulled in — with bulk import of existing reservations at go-live, so nothing is lost in the switch.




**97**
terminals live on one deployment

**5 yrs**
production on the original build

**Air-gap**
proven at defence sites

**₹20L**
lost in 48h — none since

## WHAT IT CHANGES ON THE FLOOR

### Two-way sync
Inventory and rates out, reservations in — near real-time.

### Restriction push
Min LOS, CTA, CTD and stop-sell mirrored to every channel.

### Oversell guard
The last room sells once, not once per channel.

### Go-live import
Existing channel reservations bulk-import at switch-on — day one starts with a full calendar.

### Rate parity monitor
Spot the channel quietly undercutting you.

**In production since 2021 — retail, defence, education, manufacturing & hospitality**

AVAILABILITY

**Part of the Hotel PMS suite**

RUNS ON

**Any device · offline-first · your infrastructure or ours**

## COMPLETE CAPABILITY SET — 8 FEATURES

- ✓ Two-way certified sync with major OTAs
- ✓ Bookings pulled in near real-time
- ✓ Oversell guard — the last room sells once
- ✓ Per-channel commission view
- ✓ Rates, availability & restrictions pushed out
- ✓ Bulk import of existing reservations at go-live
- ✓ Rate-parity monitor
- ✓ Channel P&L reporting

## BUILT FOR

Hotels · Hospitality

## THE ECONOMICS

| | RETAILDA™ | PER-SEAT SAAS PATTERN |
|---|---|---|
| **Pricing unit** | Per site — staff accounts unlimited | Per user — every hire compounds the bill |
| **Modules** | Toggle on what you need, priced like apps | Per-module add-ons stacked on per-seat tiers |
| **Connectivity** | Runs fully offline — forever, if you want | No link, no sale |
| **Data** | One database per client — export anytime | Multi-tenant pool, export rituals |

# How OTA Channel Manager compares

Verified against current competitor pricing and feature documentation — retailda.com/compare#ota-channel

| ALTERNATIVE | WHERE RETAILDA™ WINS |
|---|---|
| **Standalone channel managers** | Two-way sync through a certified channel pipeline without paying per-OTA pricing — plus bulk import of existing bookings at go-live. |
| **eZee channel manager** | Restriction push (LOS/CTA/CTD) and parity monitoring included in the suite price. |

## DEPLOYMENT MODELS

| MODEL | WHAT IT MEANS |
|---|---|
| **Shared cloud** | Fastest start — provisioned, patched and monitored for you. Per-site pricing, unlimited staff. |
| **Private cloud** | Your own isolated instance — one client, one database. No multi-tenant pooling. |
| **TolsTek Host** | On-premise enterprise server — ECC memory, power-loss-protected NVMe, hardware RAID. Also runs the local AI daemons. |
| **Air-gapped** | Zero external calls, permanently — proven at defence installations where isolation is mandatory. |

### WORKS WITH — the platform fabric

UPI & QR · EMV terminals · ESC/POS & thermal · LoRaWAN · Zigbee · MAVLink · MCP agents · ONDC (testing) · WhatsApp Business · Excel/CSV · CloudPRNT · OTAs via channel pipeline

## RUNS WITH

Hotel PMS · Yield Manager · Housekeeping Ops

# Deployment & rollout

What a OTA Channel Manager deployment actually looks like — bring this page to whoever signs off.

## ROLLOUT

**01** **Sandbox first**
Your catalogue, opening stock and flows run in a sandbox before anything touches production.

**02** **Guided migration**
Bulk import of items, barcodes, suppliers and opening stock — Excel/CSV in one pass.

**03** **Pilot site**
One counter or one site goes live first — measured against your old process, not promises.

**04** **Staged rollout**
Remaining sites switch over on your schedule — staged, sandbox-first cutover.

## COMMERCIAL MODEL

| | |
|---|---|
| **Pricing** | Part of the Hotel PMS suite — priced per site, never per user. Staff accounts are unlimited. |
| **Ownership** | Your data, your keys, your export — leave with everything. No data lock-in. |
| **Support** | Real engineers, ticket-based. Feature unlocks are toggles, not projects. |

**Part of the Hotel PMS suite**

Sign up today — retailda.com/signup · no card required to start

### Talk to an engineer

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